



SETTING YOUR PARAMETERS

Dates, Location, Size, Budget, Deal Breakers

Dates

Year: _____

Season: Fall Winter Spring Summer

How many days/nights are you interested in traveling: _____

Tip: Short commute-weekend/long weekend, Plane ride-4-7+ days)

List the Holidays in your preferred Season (see Holiday Guide): _____

List any dates you would like to avoid: _____

List any dates you would prefer: _____

Location

Where are the majority of your clients coming from? _____

I am open to traveling by: Car Train Plane Combo (Car, Train and/or Plane)

How much time commuting will your clients be open to? _____

I would like to be near the: Beach River/Lake Mountains Desert Combo

Other: _____

Size

The size and demographics of a group often dictate the ideal environment and not just from a cost standpoint. It is important to consider the capacity an event (a) would like to exceed and (b) what you estimate to meet. If children are being allowed, is there a minimum age? Will they be in a triple or quadruple with their parents?



My ideal retreat size is: 10-12 guests minimum 20-30 guests More than 30 guests

Total number of attendees: _____ paid; _____ complimentary (staff/guests of host)

Demographics (average age of attendees): _____

Do all guests require their own bed? _____

Budget

I expect to host _____ amount of staff, complimentary

Client won't spend more than _____ per day (\$300 minimum, suggested)

Please select the best option(s) that describe your vision:

- Luxury (Michelin starred restaurants) Boutique

- Lodge: Mix of bedrooms with private and shared bathrooms.

- Moderate price: No more than two people to a room/bathroom.

- Moderate price: No more than four people to a room/bathroom.

- Functional, clean space. Dorm style bathrooms and bunk beds are acceptable.

- Other: _____

Deal Breakers + Key to Success

Any unique attributes that must be considered in order for the retreat to be deemed a success?
